



Promoting Distribution
Hygienic Processing

Membership Benefits

*FISA is an association composed of **distributors and manufacturer members** who share a commitment to value-added distribution in serving hygienic processing industries. FISA's mission is to help its members **improve performance and customer value**.*

Grow your business.

Through webinars, educational opportunities and the Annual Conference, you will learn how to improve productivity, performance and profitability.

Network with company leaders.

Face to face interaction is key and more than 68% of the FISA distributor and manufacturer members attend the Annual Conference each year.

Create new working partnerships.

More than 98% of members who attend the Annual Conference report meeting someone new with whom to do business.

Learn about emerging trends.

FISA hires speakers and promotes learning experiences that an individual company could not afford to offer.

Strengthen the hygienic processing distribution channel.

FISA develops stronger partnerships between distributors and manufacturers who go to market through distribution.

TARGETED EDUCATION, NETWORKING & CAREER GROWTH

- The **University of Innovative Distribution (UID)** is known for its excellence in continuing education and this intensive four-day program is sponsored by FISA and a number of associations. It is hosted annually each spring by Purdue University.
 - FISA offers two scholarships each year.
- **FISA Business Academy** is a 10-week virtual program offered each spring for FISA members to master organizational leadership, people management, and business finance.
 - FISA offers a scholarship.
- **FISA NextGen** promotes those members under 40 years of age with in-person and virtual events and special conference activities to develop this next generation of leaders.

IMPACTFUL ANNUAL CONFERENCE

- Impressive annual conference boasts industry camaraderie, active events and entertainment, and dynamic education presentations.
- Outstanding speakers discuss topics, requested by the membership, such as updates on the economy, leadership, technology, motivation, and more.
- An inclusive and friendly atmosphere provides a variety of casual networking activities that promote camaraderie.
- Complimentary professional photographs of your team members and individual headshots are available.
- First-time attendees and new companies receive special attention to make them feel welcome.
- Sponsorship opportunities are available for companies to highlight their brands while supporting FISA's mission to promote distribution in the hygienic processing industry.

USEFUL ONLINE RESOURCES

- FISA publishes quarterly newsletters featuring current news of member companies.
- Two financial newsletters are edited by an economist featuring economic news affecting FISA members.
- The FISA website includes linked connections to partner organizations such as 3-A, SSI, ISPE, ASME and SmartBrief.
- A Members Only section of the website has a treasure trove of HR resources such as a Member Handbook and copies of many past Conference presentations.

VALUABLE PARTNER PROGRAMS

- Through FISA's membership in the National Association of Wholesaler Distributors (NAW), FISA members can take advantage of NAW's array of services including educational conferences, benchmarking publications, discounts and lobbying activities on behalf of distribution.
- Nancye M. Combs, President of HR Enterprise, Inc, is the endorsed Human Resources consultant for FISA, and each member company is entitled to 30 minutes of her time for a complimentary consultation with her each year.